



An Open Letter to our treasured business sponsors and sponsors-to-be

As the logo above might tell you, Ovation West is proud to celebrate its 50th Anniversary as we enter the 2021-2022 performance season. We are particularly happy to have navigated the pandemic and still create some great “virtual” productions we hope you were able to enjoy.

Now we are able to reopen Center Stage and create productions to bring a tear to the eye or a smile to the lips of our patrons. We’re very excited about our upcoming season, beginning with our fall production of Fiddler On The Roof opening September 18, 2021, at Center Stage, followed by Evergreen Chorale’s performance of Handel’s Messiah this coming holiday season.

Just like your small business, our financial stability is dependent on our community’s support. Simply, our ticket sales are not enough for us to maintain our ability to present quality musical theatre, chorale music, educational programs for our children, as well as maintain and care for our beloved historic Center Stage building. We need the support of the business community to carry on in the coming months and provide the cultural boost the community lost during the pandemic.

What follows are various levels of sponsorship that solidifies our performing arts company’s ability to entertain and enlighten our foothills audience. What is in it for you? Quite a bit, really. First of all, your sponsorship associates your business with arts in the community as it identifies you as an active supporter of the arts. It also exposes your business to over 5800 performance patrons as well as 3000 recipients of our weekly email communications. Relative to your level of sponsorship, your logo will also appear on our website which has an average of 16,000 visits a month. You will have the opportunity to enjoy our productions with a few of your friends or business colleagues. Let’s not leave out the warm fuzzy feeling you’ll get knowing you’ve done a very good deed for the community as well.

Please take a moment to review our sponsorship opportunities and levels and the benefits that come with each. We’re sure you’ll find the level that fits your business, and we thank you for your consideration.

Sincerely,

The Staff, Board, Cast Members and Voices of Ovation West

Ovation West Business Sponsorship Program

Individual Production Sponsorship Opportunities

Underwriting Sponsor Musical Theatre \$5000 each production – One Per Show – Three Available For 2021-22

Benefits:

- “Presented by (your company)” lead on program and all advertising for the production.
- Your logo on our website with a link back to your website
- Your logo in marketing email communications with a link back to your website
- Your business featured on our Facebook and Instagram Pages
- Your logo on show posters and tickets
- Your logo on a “thank you to our sponsors” poster in the lobby of Center Stage
- 8 VIP tickets and seating to the theater production
- First business acknowledgement during curtain speech prior to every performance
- Full color ad on the back page of the program
- Only one underwriting sponsor per production

Underwriting Sponsor Chorale Concert Productions \$2500 – One Per Concert – Two Available For 2021-22

Benefits:

- “Presented by (your company)” lead on program and all advertising for the production.
- Your logo on our website with a link back to your website
- Your logo in marketing email communications with a link back to your website
- Your business featured on our Facebook and Instagram Pages
- Your logo on show posters and tickets
- Your logo on a “thank you to our sponsors” poster in the lobby of Center Stage
- 8 VIP tickets to the concert
- First business acknowledgement during curtain speech prior to every performance
- Full color ad on the back page of the program
- Only one Underwriting Sponsor per production

Season Sponsorship Opportunities

Presenting Sponsor: \$2000 – One Available

Benefits:

- Industry exclusive sponsorship
- Your logo on our website with a link back to your website
- Your logo in marketing email communications with a link back to your website
- Your business featured on our Facebook and Instagram Pages
- Your logo on a “thank you to our sponsors” poster in the lobby of Center Stage
- 10 tickets for use during the 2021-2022 season
- An acknowledgement during curtain speech prior to every performance
- Full page color ad on the inside front or back cover of the program
- Only two Presenting Sponsorships available per season

Premier Sponsor: \$1000

- Your logo on our website with a link back to your website
- Your logo in marketing email communications with a link back to your website
- Your logo on a “thank you to our sponsors” poster in the lobby of Center Stage
- 6 tickets to be used during the 2021/22 Season
- An acknowledgement during curtain speech prior to every performance
- Half page black and white ad in season programs

Business Loves Music & Theater Sponsor: \$500

- 2 tickets to the production of your choice
- Special access to 20% off concerts and shows for up to 10 tickets
- ¼ page black and white add in season programs

Business Loves Performing Arts Sponsor: \$250

- your business listed in the sponsors Thank You to Our Sponsors section of all Season programs
- Special access to 20% off concerts and shows up for to 10 tickets

Purchase of multiple sponsorships receive a 20% discount from the total prices of the selected sponsorships.

All payments must be made in full before benefits are activated.



Sponsorship Contract

I am pleased to become a Sponsor of Ovation West Performing Arts, and I'm happy to have our organization associated with performing arts in the foothills. I have indicated which level of sponsorship I choose below, and I understand that my organization will receive the benefits only upon payment. I further understand that I can become a sponsor at more than one level and receive a 20% discount from the sponsorship total.

Sponsorship Levels

Underwriting Sponsor, Musical Theater

- | | |
|--|--------|
| <input type="checkbox"/> Fiddler On The Roof | \$5000 |
| <input type="checkbox"/> Honeymoon In Vegas | \$5000 |
| <input type="checkbox"/> Godspell | \$5000 |

Underwriting Sponsor, Chorale Concerts

- | | |
|---|--------|
| <input type="checkbox"/> Messiah | \$2500 |
| <input type="checkbox"/> Celtic Celebration | \$2500 |

Season Sponsorships

- | | |
|---|--------|
| <input type="checkbox"/> Presenting Sponsor | \$2000 |
| <input type="checkbox"/> Premier Sponsor | \$1000 |
| <input type="checkbox"/> Business Loves Music & Theater | \$ 500 |
| <input type="checkbox"/> Business Loves Performing Arts | \$ 250 |

Total Sponsorship commitment:

Signed
